

# THE TEXLINE FACTS



WE ARE NOT COMPARING APPLES WITH APPLES

A 0.4mm wearlayer is not equivalent in quality to another 0.4mm wearlayer product.

A 3.1mm thick product is not always equal in performance to another 3.1mm thick product.

TEXLINE OUTPERFORMS THE COMPETITORS IN THE TEXTILE-BACKED VINYL FLOORING CATEGORY HOW?

## WHY IS TEXLINE HEAVIER?

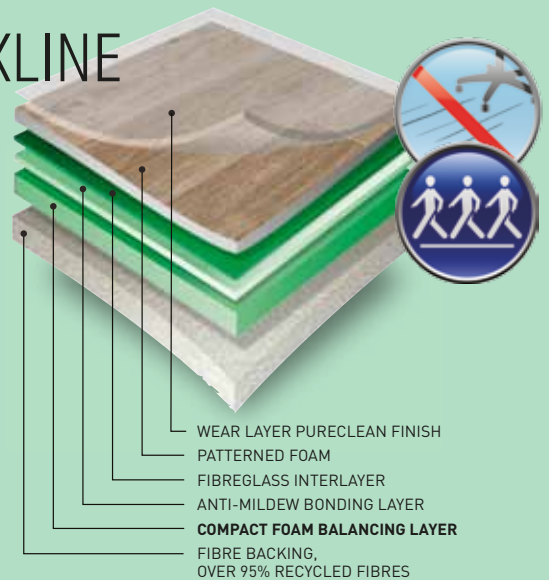
COMPACT FOAM BACKING VS CHEMICAL FOAM BACKING.

### WHAT DOES THIS MEAN

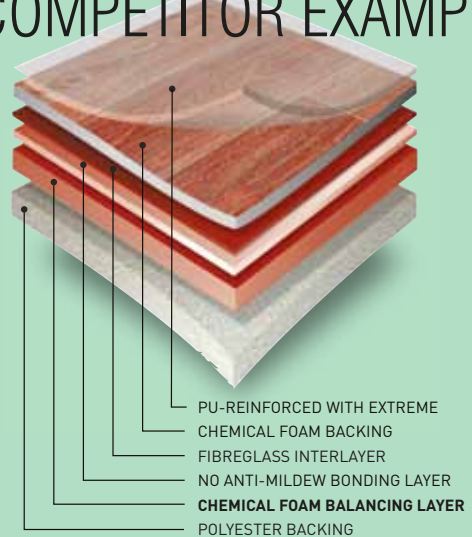
A chemical foam backing can delaminate because of the chemical and mechanical bonding process. A compact foam backing means no delamination and high resistance to traffic.



## TEXLINE



## COMPETITOR EXAMPLE



COMPACT FOAM CHEMICAL FOAM  
AN EXAMPLE TO HELP YOU REMEMBER



**11-22%  
HEAVIER (G/M2)  
THAN THE COMPETITION.**

### WHAT DOES THIS MEAN?

Texline is heavier than other textile-backed products. This means that it is easier to install perfectly flat and it remains rigid throughout its lifetime. This also means Texline can be loose laid over an unlimited area.

